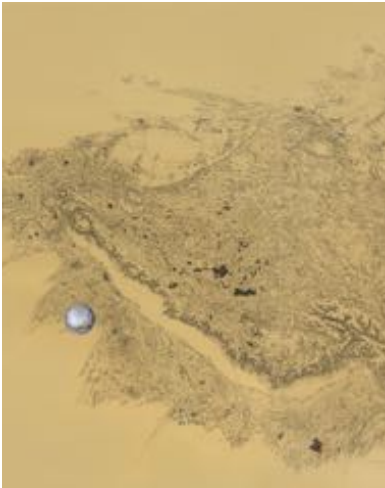


# HADRIENDE MONTFERRAND GALLERY

PRESS RELEASE

OPENING : 3 SEPTEMBER 2016

## ZHU RIXIN | BOUNDARY



*The Silk Road (detail), 2016*



*Floating Island (detail), 2015*



*Green Lake (detail), 2015*

Hadrien de Montferrand Gallery is delighted to announce Zhu Rixin's first solo show "Boundary" featuring archival ink pen, acrylic and spray paint on tracing paper and canvas.

The exhibition takes its title "Jie" (Boundary) from ancient Chinese literature, where it represents the transformation from the material to the metaphysical. Nowadays, "boundary" is not only the concept of the line but also the distance between professions, between privacy and the interconnected world and also a theory of geopolitics etc. "Jie" has become the synthesis of space and time.

The exhibition "Boundary" is focused on the extension of this concept in contemporary society. Graduated from the China Central Academy of Fine Arts in Beijing, Zhu Rixin (born in 1986) introduces a new world through his own perception of "landscape". He assumes that some geological phenomena happen in certain areas, resulting in a collision between natural powers and human fictional boundaries. The artist creates an alternative world where the conflicts can induce people to think about past and present.

In the past few years, Zhu Rixin has been using Landscape Architecture theory to illustrate the world. He tries to combine Landscape Architecture with other disciplines so as to create new inspirations. This exhibition is the result of combining Landscape Architecture and Geopolitics.

In our age of information people experience the world through news instead of actual personal experiences. The ready availability of information can easily lead people to have generic emotional experiences. However, Zhu Rixin prefers investigating the phenomena of landscape instead of impersonating it. For a long period of time the artist recorded landscape with a restrained attitude, aiming to substitute artificial emotions for rational presentations.

Zhu Rixin tends to interpretate an artistic kind of science, a poetic logic.



## HADRIEN DE MONTFERRAND GALLERY

Established in 2009, Hadrien de Montferrand Gallery was the first gallery in China entirely dedicated to original works on paper. "A drawing shows the first outburst, the expression of passion" says Hadrien de Montferrand. Hadrien de Montferrand Gallery has developed its exhibition roster to showcase young Chinese creators and international contemporary artists. In 2013, the gallery opened a second space in Hangzhou. This first international gallery in Zhejiang allows us to feature young promising artists.



## FOUNDERS

Hadrien de Montferrand has long served as a bridge between the Art worlds of China and Europe. His more than 15 years experience in the Art World, at various auction houses and Art institutions included roles as marketing director for ARTCURIAL, the largest French auction house, and the Ullens Center for Contemporary Art in Beijing. Hadrien has lived and worked in China for more than 10 years.

An entrepreneur to the core, Laurent Dassault has expressed great support for Hadrien's initiative in China. Laurent serves as the administrator of the "Friends of Pompidou Museum's Association" in Paris, and heads the development committee for ARTCURIAL, auction house.

"When an economic zone develops, creativity always follows," he argues. "China's artists are the 21st century's great creators. It's a pleasure to be a part of this ambitious and thoroughly original project."

Olivier Hervet graduated with an MA in Classics from Oxford University in 2008. After working for Hadrien de Montferrand Gallery since its inception in 2009 where he developed the gallery's network of young collectors, he became a partner in 2012 with the goal of opening a second space in China. He opened HDM Gallery in Hangzhou in November 2013 offering a platform for the development of China's young creation.



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Duration: 3 - 30 September 2016

Opening Hours: Tuesday - Saturday from 11am to 6pm

(Or by appointment)

www.hdemontferrand.com



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